



the pioneer

www.dailypioneer.com

VACANCY

The Pioneer Group has inherited a rich tradition of journalism and is carrying on the same pursuit of excellence for today's times. The Pioneer is one of the oldest national papers in the country, a heritage that we are proud to have been entrusted with and one we are synchronising with modern readership. At a time when information and knowledge are a flood on digital platforms, The Pioneer stands apart, offering views rather than news, generating diverse opinions, encouraging analysis, making sense of the noise and fostering independent thoughts and implementable solutions for the great Indian conundrum. The newspaper (*which has ten English and four Hindi editions*) has been the first national paper to introduce colour editions, revolutionise layouts, conceptualise a separate Sunday edition and develop its news website with live updates. Over the years, the paper diversified into other media platforms and opened a magazine and book division. It has organised some events to create a platform for like-minded people.

The paper has further envisaged a digital expansion which will be more immersive and holistic about the Indian experience and connect with the Indians globally. So, we are in the process of building an innovative and dynamic marketing team for our website.

MANAGER (Digital Marketing)

MBA/Postgraduate/Graduate with minimum of 5 years experience of working in Digital Marketing. The candidate shall be responsible for managing overall digital advertisement revenues of the organisation and achievement of revenue targets. Developing and implementing strategies for increasing online advertisement revenue from regional and national clients shall be the key result area. Should possess good communication, leadership and inter-personal skills.

The above positions are based in Delhi (NCR). Remuneration package will commensurate with qualification and experience.

Interested candidates may mail their resume at

career.thepioneer@gmail.com