

Ghibli-fied: The rise of digital escapism

Generative AI has sparked a new cultural wave — one that's as enchanting as it is unsettling. The latest phenomenon? Ghibli AI — a trend that transforms ordinary selfies into dreamy, Studio Ghibli-style portraits, flooding our timelines with wide-eyed nostalgia

FIRST Column

In the ever-evolving landscape of technology, we are no strangers to artificial intelligence. Its integration into our daily lives has been gradual yet persistent — from recommendation algorithms curating our music playlists to predictive text completing our sentences.

However, the recent emergence of Generative AI or Gen AI has shaken the world like an earthquake, sending tremors through industries once thought impervious to automation.

Gen AI has wrapped netizens in its algorithmic embrace and disrupted the creative sector in ways few could have predicted. What began as a fascinating technological novelty has quickly transformed into a formidable force, expanding its tentacles to art, a domain historically defined by human expression and emotional depth.

Ghibli AI is the newest pop-cultural tsunami in the Gen AI family — sweeping across timelines, feeds, and filters with the quiet ferocity of a Studio Ghibli Forest spirit.

What began as a simple curiosity — “What would I look like in a Ghibli film?” — has now metamorphosed into a full-blown cultural phenomenon. But what is this trend telling us? Is it merely about the visuals, or is it about something far deeper; our collective yearning, our consumer anxieties, and the fragile state of contemporary art?

Let's call it what it is: The Ghibli Syndrome, a sweeping, almost obsessive need to see oneself rendered through the warm, nostalgic lens of Studio Ghibli's world.

With its signature soft palettes, melancholic charm, and wide-eyed whimsy, Ghibli's visual style speaks to our inner child while also satisfying our adult need for poetic escapism.

But the recent explosion of AI-generated Ghibli avatars isn't about Studio Ghibli at all, it's about us. It's about self-expression, identity branding, digital validation, and yes, fear of missing out (FOMO) in a culture that moves faster than we can scroll.

From a consumer behaviour perspective, this trend aligns with what psychologists call the “Proteus Effect”—the tendency for individuals to change their behaviour based on their digital self-representation.

In this case, AI doesn't just render us more beautiful, it renders us more narrative-worthy. And in a hyper-narrativised world, that's social currency. AI has always had a kind of Pied Piper effect, drawing the masses into whatever melody it happens to be playing.

But with the Ghibli generator, that effect feels amplified. The Ghibli AI trend marks a turning point in branding, where identity becomes fluid, re-skinning and reshaping at will. Smart brands are seizing this as an opportunity for immersive storytelling, letting users co-create narratives and inhabit stylised versions of themselves.

From skincare filters to dreamy travel avatars, brands that offer personal fantasy build deeper



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emotional connections. But there's a flipside: virality-driven branding risks becoming shallow and performative.

As trends like “Dalgona coffee” and “Barbiecore” show, the thirst for belonging can foster a culture of reinvention rooted in fear of irrelevance; alienating those who can't or won't keep up. Beneath the charm of

Ghibli-fied faces lies a stark reality: vast amounts of facial and emotional data are being fed into opaque AI systems.

These generators harvest biometric inputs, aesthetic preferences, and mood cues; treasured assets

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BEYOND THE REALM OF BRANDING AND PRIVACY, THERE LIES A MORE EXISTENTIAL CONCERN: WHAT BECOMES OF ART ITSELF? WHAT ARE WE LOSING IN THIS TIDAL WAVE OF ALGORITHMIC BEAUTY?

for advertisers and algorithmic profiling. Users may be unknowingly trading privacy for pixels. This gamified engagement masks a growing risk: manipulation, deepfakes, and surveillance capitalism.

As play blurs with peril, we must ask: are we surrendering control for digital prettiness? The Ghibli AI trend is both a mirror and a warning: a reflection of our yearning and a reminder of the agency we must not give away. Beyond the realm of branding and privacy, there lies a more existential concern: what becomes of art itself?

What are we losing in this tidal wave of algorithmic beauty? As everyone begins to look like a Ghibli protagonist, the uniqueness of the aesthetic begins to dilute. Mass replication may be the enemy of meaning.

In attempting to become art, we may be rendering art flat, predictable, and mechanised. Moreover, this frenzy sets a dangerous precedent, where the most consumed visuals are not the ones made by human hands but the ones conjured by code.

In this light, the Ghibli trend is not just a creative outlet, it's a cultural warning. A glimpse into a future where originality might become indistinguishable from imitation.

The Ghibli AI art generator is not merely a toy. It is a cultural artefact of our times, revealing everything from our psychological needs to our digital dependencies.

Gone are the days when art was defined by its process, from its conception stage to the technique and the presentation.

Traditionally, the journey of creating art was as valued as the final product. Artists spent years mastering their craft, developing unique techniques, and pouring their lived experiences into their work.

The art appreciation was not just for the final product; it was also for the sheer amount of hard work, thought process, and passion for the craft.

A painter might spend months perfecting a portrait, a musician might iterate through countless melodies before finding the right composition, and a writer might revise a manuscript dozens of times before publication.

These processes were integral to the art itself, often visible in brushstrokes, musical motifs, or literary styles. Unfortunately, in the age of Generative AI, this elaborate creative process is now often reduced to a prompt — a few words typed into a text box. “Create a surrealist landscape in the style of Salvador Dalí with melting clocks by a seashore at sunset.”

Within seconds, an AI system can generate an image that bears a striking resemblance to Dalí's work, without any understanding of surrealism's philosophical underpinnings or Dalí's personal experiences that informed his distinctive style.

As we navigate this brave new world of AI-generated art, we must reconcile our fascination with technological possibility with our reverence for human creativity.

The Ghibli AI phenomenon isn't merely a passing trend but a pivotal moment that challenges our understanding of art itself.

Perhaps the solution isn't to resist these tools but to redefine our relationship with them — using AI not as a replacement for human creativity but as an extension of it.

In this delicate balance lies the future of art: one where technology amplifies human expression rather than diminishing its value, preserving the soul behind the creation.

(The writer is Former Civil Servant, writes on Cinema and Strategic Communication. Inputs provided by Zoya Ahmad and Vaishnavi Srinivasan. Views are personal)

A blow to public education's integrity

With thousands of appointments declared void in West Bengal and the State Government under fire, the scandal underscores the urgent need for transparency and accountability in public sector recruitment, especially in education

Last week, the Supreme Court concurred with the decision of Calcutta High Court and cancelled the 2016 recruitment of over 25,700 teachers and non-teaching staff recruited in 2016 for the schools of the West Bengal government.

A year earlier, on 22nd April 2024, Calcutta High Court had cancelled the selection process that was marred by manipulation and fraud on a large scale, and attempted cover-up by a state agency, resulting in a loss of credibility and legitimacy and thereby denting the entire process. The Supreme Court bench of Chief Justice Sanjeev Khanna and Justice Sanjay Kumar observed, “The entire selection process has been vitiated and tainted beyond resolution,” and also referred to the candidates' OMR (answer) sheets for illegal rank jumping, selection of those who did not qualify, and also those who submitted blank answer sheets.

CBI, on the direction of Calcutta High Court in 2022, had investigated the entire matter of teachers' recruitment in West Bengal and found that 6,515 recruited persons out of total recruitment of 25,753 were tainted. However, the investigating agency could not conclusively conclude that all the remaining were untainted because OMR sheets were not found maintained and kept in PDF/digital form by the school service commission.

The Supreme Court bench also added that the tainted candidates should be required to refund any salaries/payments received as the appointments were the result of fraud, which amounts to cheating. For the remaining candidates, the bench clarified that they lost the jobs, as the entire selection process has been cancelled, but they are not required to refund salaries and other reimbursements received.

The Supreme Court provided further relief to those who were not found on the list of tainted candidates and were in a job in the government department/autonomous body before the 2016 recruitment. These candidates can apply back to their respective organisations, where their jobs will have to be restored, protecting their pay and seniority.

Even if there were no vacancies, the concerned organisation would create supernumerary posts to accommodate the can-



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charged by ED for money laundering. Authorities had seized more than 49 crore rupees in cash from the flats of his aide and Chatterjee has been in jail for years. West Bengal Chief Minister, Mamata Banerjee, refused to accept the court's verdict and vowed to take it up for review. She accused BJP and CPM of trying to destabilise Bengal's education system and questioned why other recruitment scandals,

such as Madhya Pradesh's Vyapam scam, had not faced similar legal consequences. She met the teachers terminated by the Supreme Court a few days ago at Netaji Indoor Stadium, Kolkata, and promised them to provide jobs in other departments, in case the state fails to find a favourable decision in review.

Her Education Minister Bratya Basu constituted a liaison committee with representatives of affected school staff, who would deal with the state's legal team comprising Abhishek Manu Singhvi, Kapil Sibal, Rakesh Dwivedi, Kalyan Banerjee, and Prashant Bhusan to safeguard the rights of the eligible teachers.

First and foremost, the state should have a check and balance system so that the irregularities found in recruitment are not carried forward. The recruitment by the School Service Commission, where fraud has occurred, has been in progress from 2016 to 2021.

Even after the scam came to light in 2021, it was incumbent on the state to

make alternative arrangements and take up a transparent and impartial process to recruit a new set of teaching staff. There is no dearth of talent in the state. There are sincere and meritorious candidates, who do not have any Godfather to promote their candidature. They are generally from a humble background and will not have sufficient money to pay the bribe. Only a fair and impartial examination system for recruitment can provide them with an opportunity.

Nearly half a century ago, government schools in West Bengal and many other states provided a platform for students from humble backgrounds to rise in life. The teachers those days used to be extraordinary. Once they explained the topic in the class, one only needed to revise at home and there was never any need for tuition in extra hours. Teachers were also available to students to clear any doubt during breaks and when they had free periods. Further, before taking up a fresh topic in the class, they were in the habit of review-

ing how students had understood the previous chapter and took pleasure in explaining the concepts again, where the understanding was lagging. Besides, some brighter students took it upon themselves to help those who lagged. There was no culture of tuition even in subjects like Science and Mathematics. My several friends cracked Indian Institute of Technology's entrance examination for admission in Engineering trades for graduation. They were attentive in classes, and did not undergo any IIT coaching.

These days, no one gets admission even in ordinary Engineering and Medical colleges without two years of rigorous coaching. Government schools and colleges often imparted superior training to students, as compared to private institutions. In my case, I did not get admission to a Government intermediate college, as my 10th standard marks were below the cut-off. Nevertheless, I got wonderful teachers of Physics and Mathematics in a private institution named DB Inter College

Goalkhpur, who nicely trained me to utilise my full potential in learning the subjects. I am especially thankful to my Mathematics Teacher Sri Sambhoo Saran Dubey, whose meticulous training to approach any problem in the subject led to immense confidence building in me, which helped to crack UPSC's Indian Forest Service Examination in 1975. Dubey sir spent time on weak students too. He conducted extra classes on holidays without any additional emoluments.

The trends in the education system differ these days; Science, Engineering and Mathematics students do not opt for the subjects they graduated from in UPSC's competitive examinations. Engineering graduates from even IIT opt for Geology and Forestry in Indian Forest Service exams and Anthropology/Geography in Civil Services.

The course materials in altogether new subjects as well as the coaching are available in all major cities of the country helping them to crack the exams. Why these days students lack confidence in their core Science subjects? It adversely reflects on the system. They do not have a solid foundation in the subject. Imagine the degeneration in the system visible to present-day senior citizens over five decades.

What worse can we expect when there is corruption in the recruitment of the teaching staff? Such teachers' heads hang in shame and cannot face students and parents when questioned regarding the payment of bribes for their appointments.

The most striking part is the degradation of standards in government schools over this period. The corruption and inefficiency in the governments is to fully account for such downfall.

Society has also changed and there has been a mushrooming of private institutions, which is unaffordable for students from humble backgrounds.

Let the governments focus on corruption-free administration in the education system. When the wrongdoing was pointed out in selection of West Bengal teachers in 2021-22, the state should have immediately gone for fresh recruitments and saved four years for students.

(The writer is Retired Principal Chief Conservator of Forests, Karnataka. Views are personal)

Israel hit Gaza hospital on Palm Sunday, kills 21

PRESS TRUST OF INDIA ■ Deir Al-Balah
 A wave of Israeli strikes across Gaza on Sunday hit a hospital and other sites, killing at least 21 people, including children, as Israel vowed to expand its security presence in the small coastal strip.
 The predawn strike on Al-Ahli Hospital in Gaza City was the latest of several attacks on northern Gaza's last major hospital providing critical health care.
 Hospital director Dr. Fadel Naim said the emergency room, pharmacy and surrounding buildings were severely damaged, affecting over 100 patients and dozens of staff.
 One patient, a girl, died during the evacuation following an Israeli warning because staff were unable to provide urgent care, Gaza's Health Ministry said. Israel said it struck a Hamas command and control center at the hospital, without providing evidence. Hamas denied the allegations.
 Al-Ahli Hospital is run by the Episcopal Diocese of Jerusalem, which condemned the attack, saying in a statement it happened on "Palm Sunday, the start of the Holy Week, the most sacred week of the Christian year."
 Palm Sunday commemorates Jesus' entry into Jerusalem, and worshippers in Gaza City marked it in a church whose gilded trim and intact walls provide a contrast to the widespread debris elsewhere.
 Associated Press video showed the hospital's caved-in roof surrounded by rubble.

The health ministry's director general, Dr. Munir al-Boursh, said patients had been carried outside in beds and slept in the streets.
 "Nothing was left safe inside the hospital, or all over Gaza," said Mohammad Abu Nasser, an injured man who sat on his bed outdoors and looked at the destruction.
 The health ministry said the hospital was temporarily out of service and patients were transferred to other hospitals in Gaza City. The aid group Medical Aid for Palestinians called it the fifth attack on Al-Ahli since the war began.
 Hospitals have special protection under international law. Israel has besieged and raided them, some several times, and struck multiple ones while accusing Hamas of using them as cover for its fighters.
 Last month Israel struck Nasser Hospital in Khan Younis, the largest in southern Gaza, killing two people and causing a large fire, the health ministry said. The facility had been overwhelmed when Israel ended a two-month ceasefire last month with a surprise wave of airstrikes.
 Hours later Sunday, a strike on a car in Deir al-Balah in central Gaza killed at least seven people including six brothers, according to staff at Al-Aqsa Martyrs Hospital, which received the bodies. The youngest brother was 10.
 Their father, Ibrahim Abu Mahadi, said his sons worked for a charity that distributes food to Palestinians. "For what sin were they killed?" he said.



Volunteers and emergency workers search for bodies and survivors from the rubble of the Manoun family's house after it was targeted by an Israeli army strike in Jabalia al-Balad, Gaza City on Sunday

AP reporters saw the mangled, bloodied car as relatives wept over the bodies. Israel's military asserted that it killed the deputy head of a Hamas sniper cell.
 An airstrike Sunday afternoon hit a house in the urban Jabaliya refugee camp in northern Gaza, killing at least seven people including two women, according to the Indonesian hospital.

A pregnant woman was rescued from the rubble. Alaa Manoun later wept after learning her youngest daughter had died, along with her husband and her mother. Two other daughters, ages 4 and 7, were injured.
 Manoun had a broken ankle but otherwise seemed OK, according to a doctor. No scan was available, since the only machine

in northern Gaza was at Al-Ahli Hospital, now damaged.
 "We don't know whose body is this and whose body is that," said a neighbor, Abdallah Dardouna. "There is no resistance, there is no Qassam, no Hamas, there is no one here. It's only civilians here."
 Another strike in Deir al-Balah hit a municipal building and killed at least three

people, according to Al-Aqsa Martyrs Hospital. In Khan Younis, a strike killed at least three people, according to staff at Nasser Hospital.
 Israel's military said in a statement it had struck over 90 militant targets over the past 48 hours including command and control centers, tunnels and weapons. The military also said it had intercepted a projectile fired from Gaza.
 The war started when Hamas-led militants killed 1,200 people, mostly civilians, during an Oct. 7, 2023, attack on southern Israel and took 250 people captive. Many were eventually freed in ceasefire deals.
 Israeli authorities have vowed to pressure Hamas to release the remaining 59 hostages, 24 believed to be alive, and accept new ceasefire terms. It cut off all supplies to Gaza over a month ago.
 More than 50,000 Palestinians have been killed in Israel's retaliatory offensive, according to Gaza's Health Ministry, which does not differentiate between combatants and civilians in its count but says more than half of the dead have been women and children.
 Israel's military said a missile was launched from Yemen on Sunday afternoon and the details were under review. Sirens sounded in several parts of Israel and the occupied West Bank. There were no reports of casualties or damage.
 The Iranian-backed Houthi rebels in Yemen continue to target Israel in what they have called solidarity with the Palestinians in Gaza.

Trump targets TV channel for going after him

PRESS TRUST OF INDIA ■ Washington
 President Donald Trump bitterly attacked "60 Minutes" shortly after the CBS newsmagazine broadcast stories on Ukraine and Greenland on Sunday, saying the network was out of control and should "pay a big price" for going after him.
 "Almost every week, 60 Minutes ... Mentions the name TRUMP" in a derogatory and defamatory way, but this Weekend's BROADCAST tops them all," the president said on his Truth Social platform.
 He called on Federal Communications Commission Chairman Brendan Carr to impose maximum fines and punishment "for their unlawful and illegal behavior."
 The network had no immediate com-

ment.
 Trump has an ongoing \$20 billion lawsuit against "60 Minutes" for how it edited an interview with Democratic presidential candidate Kamala Harris last fall. The president claims it was edited in a way to make Harris look good, something the newscast denies.
 But there are ongoing reports that Trump's lawyers and CBS' parent company are involved in settlement talks. Carr and the FCC have launched a parallel investigation of CBS News about the same case, one of several that it has undergone that also involve ABC News, NBC, PBS, NPR and the Walt Disney Co.
 Despite the legal battle, "60 Minutes" has been unstinting in its coverage of Trump's administration since he took office for a second term, particularly correspondent Scott Pelley. He travelled to

Ukraine to conduct an interview with that country's president, Volodymyr Zelenskyy, on the site of a Russian attack where nine children were killed earlier this month.
 In the interview broadcast on Sunday, Zelenskyy said he has "100 per cent" hatred for Russian President Vladimir Putin for the invasion of Ukraine, and invited Trump to visit his country to see what has been done.
 Also Sunday, correspondent Jon Wertheim reported from Greenland on what some people in that nation are saying about Trump's desire to take control.
 In his social media message, Trump said "60 Minutes" was no longer a news show but "a dishonest Political Operative simply disguised as News; and must be responsible for what they have done, and are doing."

Tariff exemptions are temporary, chip tariffs coming: US Commerce Secretary

PRESS TRUST OF INDIA ■ Nashville
 Tariff exemptions announced Friday on electronics like smartphones and laptops are only a temporary reprieve until the Trump administration develops a new tariff approach specific to the semiconductor industry, US Commerce Secretary Howard Lutnick said Sunday.
 "They're exempt from the reciprocal tariffs but they're included in the semiconductor tariffs, which are coming in probably a month or two," Lutnick told ABC's "This Week" on Sunday.
 President Donald Trump added to the confusion Sunday later, declaring on social media that there was no "exception" at all because the goods are "just moving to a different" bucket and will still face a 20 per cent tariff as part of his administration's move to punish China for its role in fentanyl trafficking.
 The Trump administration late Friday had said it would exclude electronics from broader so-called reciprocal tariffs, a move that could help keep the prices down for popular consumer devices that aren't usually made in the US.
 The move was expected to benefit big tech companies like Apple and Samsung and chip makers like Nvidia, though the uncertainty of future tariffs may rein in an expected tech stock rally on Monday.
 US Customs and Border Protection said items like smartphones, laptops, hard drives, flat-panel monitors and some chips would qualify for the exemption. Machines used to make semiconductors are excluded too. That means they won't be subject to most of the tariffs levied on China or the 10 per cent baseline tariffs elsewhere.
 It's the latest tariff change by the Trump administration, which has made several U-turns in its massive plan to put tariffs in place on goods from most countries. Lutnick's comments Sunday made clear that more changes were on the way, including a policy specific to the computer chip industry.
 On Air Force One Saturday night, President Donald Trump told reporters he would get into more specifics on exemptions on Monday. In his post Sunday on TruthSocial, he promised the White House was "taking a look at Semiconductors and the WHOLE ELECTRONICS SUPPLY CHAIN in the upcoming National Security Tariff Investigations."
 Some had assumed the exemption filed Friday night reflected the president's real-



US Commerce Secretary Howard Lutnick

ization that his China tariffs are unlikely to shift more manufacturing of smartphones, computers and other gadgets to the US any time soon, if ever.
 The administration has predicted that the trade war prod Apple to make iPhones in the US for the first time, but that was an unlikely scenario after Apple spent decades building up a finely calibrated supply chain in China.
 What's more, it would take several years and cost billions of dollars to build new plants in the US, and then confront Apple with economic forces that could triple the price of an iPhone, threatening to torpedo sales of its marquee product.
 The turmoil has battered the stocks of tech's "Magnificent Seven" — Apple, Microsoft, Nvidia, Amazon, Tesla, Google parent Alphabet and Facebook parent Meta Platforms.
 At one point, the Magnificent Seven's combined market value had plunged by \$2.1 trillion, or 14 per cent, from April 2 when Trump unveiled sweeping tariffs on a wide range of countries. When Trump waived the tariffs outside of China on Wednesday, the lost value in those companies was pared to \$644 billion, or a 4 per cent decline.
 An electronics exemption would fulfill

the kind of friendly treatment that industry was envisioning when Apple CEO Tim Cook, Tesla CEO Elon Musk, Google CEO Sundar Pichai, Facebook founder Mark Zuckerberg and Amazon founder Jeff Bezos assembled behind the president during his January 20 inauguration.
 That united display of fealty reflected Big Tech's hopes that Trump would be more accommodating than President Joe Biden's administration.
 Apple won praise from Trump in late February when the Cupertino, California, company committed to invest \$500 billion and add 20,000 jobs in the US during the next four years. The pledge was an echo of a \$350 billion investment commitment in the U.S. That Apple made during Trump's first term when the iPhone was exempted from China tariffs.
 The move removes "a huge black cloud overhang for now over the tech sector and the pressure facing US Big Tech," said Wedbush analyst Dan Ives in a research note. Ives amended that note after Lutnick's comments Sunday, saying the confusing news out of the White House "is dizzying for the industry and investors and creating massive uncertainty and chaos for companies trying to plan their supply chain, inventory, and demand."

Trump team tries to project confidence and calm after tariffs rattle markets

PRESS TRUST OF INDIA ■ Atlanta
 Trump administration officials were out in force across the television networks Sunday defending President Donald Trump's economic policies after another week of reeling markets that saw the Republican administration reverse course on some of its steepest tariffs.
 Trump, meanwhile, said on his social media platform that there ultimately will be no exemptions for his sweeping tariff agenda, disputing characterizations that he has granted tariff exceptions for certain electronics, including smart phones, whose production is concentrated in China. Rather, Trump said, "those products are subject to the existing 20 per cent Fentanyl Tariffs, and they are just moving to a different Tariff bucket."
 White House advisers and Cabinet members tried to project confidence and calm amid Trump's on-again, off-again approach to tariffs on imported goods from around the world. But their explanations about the overall agenda, coupled with Trump's latest statements, also reflected shifting narratives from a president who, as a candidate in 2024, promised an immediate economic boost and lower prices but now asks American businesses and consumers for patience.
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A week ago, Trump's team stood by his promise to leave the impending tariffs in place without exceptions. They used their latest news show appearances to defend his move
 move to ratchet back to a 10 per cent universal tariff for most nations except China (145 per cent), while seeming to grant exemptions for certain electronics like smartphones, laptops, hard drives, flat-panel monitors and semiconductor chips.
 There are varying answers on the purpose of the tariffs. Long before launching his first presidential campaign in 2015, Trump bemoaned the offshoring of US manufacturing. His promise is to reindustrialise the United States and eliminate trade deficits with other countries.
 Commerce Secretary Howard Lutnick, interviewed on CBS' "Face the Nation," played up national security. "You've got to realize this is a national security issue," he said, raising the worst-case scenarios of what could happen if the US were involved in a war.
 "We don't make medicine in this country anymore. We don't make ships. We don't have enough steel and aluminum to fight a battle, right?" he said.
 Lutnick stuck to that national security framing, but White House trade adviser

Peter Navarro focused more on the import taxes being leverage in the bigger economic puzzle.
 "The world cheats us. They have been cheating us for decades," Navarro said on NBC's "Meet the Press." He cited practices such as dumping products at unfairly low prices, currency manipulation and barriers to U.S. Auto and agricultural products entering foreign markets.
 Navarro insisted the tariffs would yield broader bilateral trade deals to address all those issues. But he also relied on a separate justification when discussing China: the illicit drug trade.
 "China has killed over a million people with their fentanyl," he said.
 Speaking before Trump's Truth Social post disputing the notion of exemptions, Lutnick alluded to that coming policy. "They're going to have a special focus-type of tariff to make sure that those products get reshored," he told ABC's "This Week."
 The status of negotiations with other nations, including China, remains fuzzy.
 With the higher rates set to be collected beginning April 9, administration officials argued that other countries would rush to the negotiating table.
 "I've heard that there are negotiations ongoing and that there are a number of offers," Kevin Hassett, director of the White House Economic Council, told ABC. He claimed that "more than 50 countries (were) reaching out," though he did not name any.

As Hungary bans LGBTQ+ Pride, what does it mean for other basic rights?

PRESS TRUST OF INDIA ■ Budapest
 Hungarian lawmakers are preparing to vote on a constitutional amendment viewed by many critics as both a crackdown on the freedoms of assembly and expression and the most recent move by the populist government to restrict the rights of LGBTQ+ communities.
 The amendment, which will almost certainly be passed Monday by the two-thirds majority of Prime Minister Viktor Orbán's nationalist Fidesz party, would permanently codify a ban on public events held by LGBTQ+ communities — including the popular Pride event that draws thousands annually in the capital, Budapest.
 It will also provide a constitutional basis for denying the gender identities or sexual characteristics of minority groups, and allow for some Hungarians to have their citizenship suspended if they are deemed to pose a threat to Hungary's security or sovereignty.
 Here's what the amendment will do,

what it entails for LGBTQ+ Hungarians, and for some of the basic rights of all citizens in the Central European nation.
 The amendment, the 15th to Hungary's constitution since it was unilaterally authored and approved by the ruling Fidesz-KDNP coalition in 2011, gives legal support to a law fast-tracked in March that made it an offense to hold or attend events that violate the country's contentious "child protection" legislation, which prohibits the "depiction or promotion" of homosexuality to minors aged under 18.
 That law also allows authorities to use facial recognition tools to identify individuals that attend prohibited events — such as Budapest Pride — and can come with fines for violators of up to 200,000 Hungarian forints (\$546).
 Some legal experts have argued that such a restriction on assembly rights violates Hungary's constitution. In order to bring the Pride ban in line with constitutional protections, the amendment declares that children's rights to moral, physical and spiritual development super-

This declaration will provide a constitutional basis for denying the gender identities of transgender people, as well as ignoring the existence of intersex individuals, who are born with atypical sexual characteristics
 sede any other fundamental right other than the right to life — including that to peacefully assemble.
 The amendment also declares that "a person's sex at birth is a biological characteristic and can be either male or female" — an expansion of an earlier amendment that prohibits same-sex adoption by stating that a mother is a woman and a father is a man.
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uals, who are born with atypical sexual characteristics that do not align with binary conceptions of male and female.
 The human rights agency of the United Nations has written that up to 1.7 per cent of the global population is born with intersex traits.
 The amendment, as well as previous legislation targeting LGBTQ+ communities, is reminiscent of similar restrictions against sexual minorities in Russia. Orbán, seen as Russian President Vladimir Putin's closest ally in the European Union, has in recent years prohibited same-sex adoption and banned any LGBTQ+ content including in television, films, advertisements and literature that is available to minors.
 His government argues that its policies are designed to protect children from "sexual propaganda," but critics view them as part of a broader effort to scapegoat sexual minorities and mobilize his conservative base.
 Hungary has taken vigorous steps in recent months to protect its national sovereignty from what it claims are foreign

efforts to influence its politics or even topple Orbán's government.
 The self-described "illiberal" leader has accelerated his longstanding efforts to crack down on critics such as media outlets and groups devoted to civil rights and anti-corruption, which he says have undermined Hungary's sovereignty by receiving financial assistance from international donors.
 In a speech laden with conspiracy theories in March, Orbán compared people who work for such groups to insects, and pledged to "eliminate the entire shadow army" of foreign-funded "politicians, judges, journalists, pseudo-NGOs and political activists."
 As part of the government's sovereignty protection efforts, the newest constitutional amendment will make it possible to suspend the Hungarians' citizenship if they are deemed to pose a threat to public order, public security or national security.
 Such suspensions would apply to Hungarian citizens who also hold citizen-

ship of another country that is not a member of the EU or European Economic Area. Such suspensions may last for a maximum of 10 years.
 The passage of the law banning Pride set off a wave of protests in Hungary with thousands taking to the streets to demand the restoration of assembly rights. Demonstrators employed the tactic of blocking bridges and major thoroughfares in Budapest, something Orbán later said would be prohibited by new legislation.
 Reacting to the ban on Pride, local organizers wrote: "This is not child protection, this is fascism."
 On Monday, when lawmakers vote to approve the constitutional amendment, the opposition Momentum party will attempt to blockade the parliament and prevent the vote from taking place. The party accused Orbán's government of being an "intimidating and cowardly power," writing on social media: "Let's collectively prevent them from leading us down the Putin road and depriving us of our freedom."

