Charming tourism goingsmarter
Yunnan is leading in combining technology with tourism in China

Kunming famed the 2019 Yunnan International Smart Tourism Conference, as well as the Tencent Global Digital Ecosystem Yunnan, which included 29 forums, from May 21 to 22.

Some 800 guests from more than 20 countries and regions around the world attended the event, covering financial institutions, academic circles and international organizations. The attendees exchanged ideas on smart tourism, cultural tourism, new cultural creative industries, and financial support for the tourism industry.

In his speech at the 2019 Yunnan International Smart Tourism Conference, Ruan Chengfa, governor of Yunnan, said that the province aims to upgrade tourism with easily accessible government services. In the past two years, the province has joined hands in building the platform of Yunnan E-Service, enhancing tourist services. Next, the province will develop innovative applications for the NG environment and upgrade to the NG government service system.

“Yunnan is abundant in tourism resources. It has beautiful natural landscapes and profound ethnic cultures. For years, the province has served as one of China’s most popular travel destinations. As the promoter and leader in combining technology with cultural tourism, from October 1, 2018, the province officially launched ‘Yunnan in 2019’ app—part of the platform ‘Yunnan at Your FingerTips’.”

For exhibits that need to be imported, the exhibition workroom of the customs inspection and quarantine system will facilitate exhibitions and agree to seize the declaration procedure easily and improve customs clearance efficiency. For exhibiting goods, the exhibition workroom also provides the “Uniform Rules” and “Manifolds providing for check and release” system to reduce the customs clearance costs for the exhibition work in the venue. 

“China is ranking first in the contribution to global greener expansion. It is the 40th anniversary of the establishment of the China Arbor Day. In this year, China has achieved remarkable results in forestation, greening of cities, and protection of grassland. It is crucial for China to continue its green development and protect its environment. China will continue to green its land on large scale and promote the greening of both rural and urban areas.”

Special photographer for gibbons
Jianghuai Yang
Jiangxi, southwest China’s Jiangxi Province, is home to Western black-crowned gibbons. Many years ago, however, few people had ever seen a gibbon in the wild, let alone take a photo of them. Since gibbons are very shy, the keys to their behavior are hidden in the forest. The gibbons’ pictures and videos by scientists and conservation officers have enabled people to understand the Western black-crowned gibbon. Zhang Xiping, the former director of Jingjiang Nature Reserve Administration, has played an important role in the process. Zhang completed a master’s degree in zoology from Beijing Normal University and a doctorate in wildlife management from the China Academy of Forestry Research in Beijing. After retirement, he taught himself photography and managed to take a large number of precious high-definition pictures of Western black-crowned gibbons.

On May 22, the first batch of red-billed hornbills from fields and forests in the 2019 South & Southeast Asia Commodity Expo and Investment Fair (2019 SSACIEF). The exhibitors are wooden, stone, cooperated crafts and furniture and clothing. They ranged from traditional handcrafts to US dollars.

Indian exhibits arrived at 2019 SSACIEF
Kunming Dianchi International Convention and Exhibition Center
June 12-18, 2019

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