Companies, agencies sign up for next import Expo

Appraising ceremony of the 2019 China International Import Expo (CIIE) was held Wednesday at this year’s expo in Shanghai.

The top-level companies and nine agencies got together for the third ceremony of CIIE signed the China’s National Exhibition agency.

The companies include major companies from various industries, such as French companies Irix, which is the France’s largest automotive industry, L’Oreal Group, British automotive company Jaguar Land Rover, and US healthcare company Johnson & Johnson, as well as Thailand’s conglomerate Pookphong Group.

Among other agencies seeing the ceremony the China-Italy Chamber of Commerce, the Japan External Trade Organisation, Singapore Business Federation and Ukrainian Chamber of Commerce and Industry. Apart from the above-mentioned companies, more than 110 companies from all over the world have already signed up for the next CIIE, reserving an exhibition area of 40,000 square meters according to the CIIE Bureau, one of the organizers.

“We are glad to be one of the first companies to sign up for the CIIE,” said Will Song, president of Johnson & Johnson China.

The CIIE is proof of China’s commitment to further opening up and improving the environment for doing business. The increasing numbers of exhibitors and new products at the expo this year testify to the appeal of the event and open up another important platform for more Chinese clients and customers to learn about the latest innovations in our country,” he added.

The Indian presence in the B2B moment of growth

Yunnan provine held knowledge innovation and global Procurement theme promotion activities on Nov 5.

The governor of Yunnan, Yoon Changdong, pointed out in his speech that the success of the B2B forum is the result of the honorary of “poetry’s dream” project. It is not only a place where people come and see, but also a fully operable and investment environment. In the past five years, Yunnan has single-handedly pursued quality development, deepened supply-side structural reform and built a modern economic system with a bright green background to accelerate the development of key industries. It is also striving to build worldwide-class green economy, green industry and a healthy living destination.

Yunnan is riding the momentum of its high-quality leapfrog development, the governor said.

Yunnan has been known abroad and said that Yunnan will learn from the successful experience of other countries (Shanghia) Pilot Free Trade Zone and strive to build the Yunnan (Yunnan) China pilot free trade zone and free trade zone.

Yunnan’s French biotech companies sign up for next import Expo

At the press conference on Nov 4, 2019, the French biotech companies signed contracts to participate in the 2020 CIIE.

The French biotech companies include: Norsen, a leading company in medical imaging; Micromedica, a medical technology company; and Sobi, a biotechnology company.

The French biotech companies signed contracts with the CIIE Bureau to participate in the 2020 CIIE, as the CIIE is a platform that connects China and the world, and a bridge that connects France and China.

The French biotech companies said that the CIIE is an excellent platform for French biotech companies to enter the Chinese market and promote their products.

The French biotech companies hope to use the CIIE as a platform to promote their products in China and develop their business in the Chinese market.

Yunnan’s intangible cultural heritage on display

The Yunnan intangible cultural heritage is displayed at the CIIE.

The Yunnan intangible cultural heritage includes folk music, dance, drama, and other traditional arts, which are an important part of Yunnan’s cultural heritage.

The Yunnan intangible cultural heritage is displayed at the CIIE to promote Yunnan’s cultural heritage and attract more visitors to Yunnan.

In PICS

Spectacular formations of flying red-billed parakeets

Recently, flocks of flying red-billed parakeets hover above Roosevelt, northeast part of Yunnan province in spectacular formations.

This is benefited from the substantial improvement of the local ecosystem and will attract more tourists and bird watchers to the area. 

Photo by Zhang Shanshan

ECONOMICS

Cross-border e-commerce public service platform launched in Yunnan

A cross-border e-commerce public service platform was launched in Yunnan province.

The platform is expected to provide services for cross-border e-commerce businesses, and to promote the development of cross-border e-commerce in the region.

The platform will offer services such as customs clearance, logistics, finance, and data analysis.

The platform will also provide training and education for cross-border e-commerce businesses.

The platform is expected to play a significant role in promoting the development of cross-border e-commerce in Yunnan province.